



Republic of the Philippines
Province of Pangasinan
MUNICIPALITY OF BAYAMBANG
OFFICE OF THE MUNICIPAL MAYOR

EXECUTIVE ORDER NO. 74

Series of 2025

AN ORDER DECLARING SPECIFIC AREAS WITHIN THE MUNICIPALITY AS “DISCIPLINE ZONES,” PROVIDING GUIDELINES FOR THEIR IMPLEMENTATION, CREATING AN ENFORCEMENT TEAM, ALLOCATING FUNDS, AND MANDATING THE STRICT ENFORCEMENT OF EXISTING MUNICIPAL ORDINANCES AND CORRESPONDING PENALTIES

WHEREAS, Section 16 of Republic Act No. 7160, otherwise known as the Local Government Code of 1991, empowers Local Government Units (LGUs) to promote the general welfare of their constituents;

WHEREAS, the Municipality of Bayambang has existing ordinances that promote public safety, environmental integrity, public order, and responsible citizenship;

WHEREAS, the continuous disregard of municipal ordinances such as anti-smoking, solid waste management, anti-animal stray, obstruction, and road use regulations, has contributed to environmental degradation, traffic hazards, and public disorder;

WHEREAS, there is a compelling need to create and enforce “Discipline Zones” to serve as models of proper compliance with local laws and instill discipline among residents and commuters;

WHEREAS, the national road corridor covering the area from the Railway Crossing of Zone V to the Railway Crossing of Barangay Telbang is identified as a high-density public area and vital commercial corridor that must exemplify order, discipline, and cleanliness;

NOW, THEREFORE, I, MARY CLARE JUDITH PHYLLIS JOSE-QUIAMBAO, Municipal Mayor of Bayambang, Pangasinan, by virtue of the powers vested in me by law, do hereby declare and order the following:

SECTION 1. DECLARATION OF A DISCIPLINE ZONE

The entire stretch of the national road covering the following areas is hereby declared as a Discipline Zone:

1. Amanperez to Downtown Bayambang via Provincial Road

Barangays:

- Brgy. Amanperez
- Brgy. Ligue
- Brgy. Bani

“Baley ko, Pawilen ko, Aroen ko, tan Tulungan ko”



THE LONGEST BARBEQUE
8.016 KILOMETERS
April 4, 2014
Bayambang, Pangasinan, Philippines



THE TALLEST BAMBOO SCULPTURE (Supported)
50.23M
April 5, 2019
St. Vincent Ferrer Prayer Park
Barangay Bani, Bayambang
Pangasinan, Philippines

OFFICE OF THE MAYOR
Municipal Hall, Roxas St. Zone II,
Bayambang, 2423 Pangasinan
(075) 633-1000 Loc. 100
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- Brgy. Zone VII
- Brgy. Zone III
- Brgy. Zone II

2. Wawa to Downtown Bayambang via Provincial Road

Barangays:

- Brgy. Wawa
- Brgy. Pugo
- Brgy. Amancosiling Sur
- Brgy. Amancosiling Norte
- Brgy. Buayaen
- Brgy. Telbang
- Brgy. Poblacion Sur

3. Bical Norte to Downtown via Manga/Magsaysay Street

Barangays:

- Brgy. Bical Norte
- Brgy. Magsaysay

4. Telbang to Downtown via Del Pilar–Dusoc Road

Barangays:

- Brgy. Telbang
- Brgy. MH Del Pilar
- Brgy. Cadre Site

5. From Municipality of Bautista to Downtown (Bayambang Side Only) via Alcala-Bayambang Road

Barangays:

- Brgy. Bongato East
- Brgy. Bongato West

6. Nalsian Norte to Downtown:

Barangays:

- Nalsian Norte
- Nalsian Sur
- Tamaro
- Tambac
- Zone V
- Zone IV
- Zone III

- Zone II
- Zone I

This Discipline Zone shall include all public sidewalks, roadside easements, business frontages, and visible public spaces within the specified areas.

SECTION 2. COVERAGE OF IMPLEMENTATION

This Discipline Zone shall be subject to the strict enforcement of the following municipal ordinances and national law:

1. Ordinance No. 26, Series of 2017 – Comprehensive Anti-Smoking Ordinance
2. Ordinance No. 18, Series of 2017 – Ecological Solid Waste Management Ordinance
3. Ordinance No. 55, Series of 2018 - Prohibiting Obstruction on Public Roads, Sidewalks, and Similar Public Places
4. Ordinance No. 20, Series of 2020 – Anti-Animal Stray Ordinance
5. Ordinance No. 4, Series of 2021 - Regulating Use of Roads, Sidewalks, Bridges, Parks, and Other Public Places
6. Ordinance No. 5, Series of 2024 – Prohibiting Operations of Colorum Tricycle for Hire in the Municipality of Bayambang
7. LTO Administrative Order No. AHS-2008-015 – Dress Code for Motorcycle Riders
8. Section 4A.01 and 4A.02, Article A, Chapter IV of Tax Ordinance No. 02 "Revenue Code of the Municipality of Bayambang Province of Pangasinan
9. All other applicable national laws and local ordinances in force within the territorial jurisdiction of Bayambang, Pangasinan.

All acts defined as violations under these ordinances shall be monitored, apprehended, and penalized accordingly.

SECTION 3. ESTABLISHMENT OF DISCIPLINA ADVISORY COUNCIL

To provide strategic guidance, oversight, and policy direction in the implementation of the Discipline Zone Program and the enforcement of related municipal ordinances, a Disiplina Advisory Council (DAC) is hereby constituted. The Council shall serve as the highest coordinating and policy-recommending body for matters relating to public discipline, order, safety, and cleanliness.

The composition of the Disiplina Advisory Council shall be as follows:

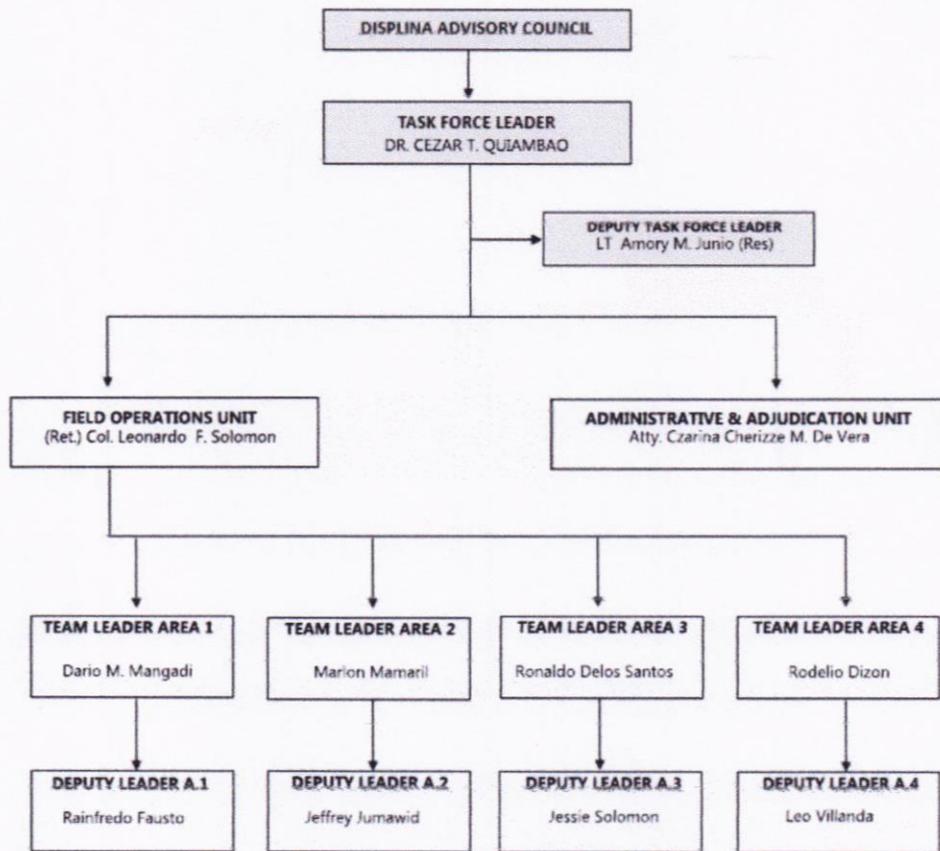
Position	Designation
Chairperson	: Municipal Mayor
Vice Chairperson	: Municipal Administrator
Action Officer	: Head, Bayambang Public Safety Office (Lead office)
Members	: Liga ng Barangay President
	Head, Bayambang PS
	Head, Bureau of Fire Protection (BFP)

- Head, Special Economic Enterprise
- Head, Rural Health Unit
- Head, Municipal Slaughterhouse
- Head, Municipal Veterinary Office
- Head, Municipal Social Welfare and Development Office (MSWDO)
- Head, Business Permits and Licensing Office
- Head, Engineering Office
- Head, Municipal Disaster Risk Reduction and Management Office (MDRRMO)
- Head, Ecological Solid Waste Management Office

SECTION 4. ESTABLISHMENT OF TASK FORCE DISIPLINA

To operationalize the implementation of the Discipline Zone Guidelines and ensure day-to-day enforcement of policies, a Task Force Disiplina (TFD) is hereby constituted. The Task Force shall act as the primary implementing arm of the Disiplina Advisory Council and shall execute on-the-ground enforcement and monitoring.

The composition of the Task Force Disiplina shall include:



- AREA 1** - Bical Norte, Bani, Asin, Zone VII, and Zone VI
- AREA 2** - Tambac, Zone V, Zone IV, and Zone III
- AREA 3** - Magsaysay, Poblacion Sur, Zone I, Zone II, and Boundary of Telbang
- AREA 4** - Bical Sur, M.H. Del Pilar, and Cadre

SECTION 5. FUNCTIONS OF KEY OFFICES / PERSONNEL

i. DISIPLINA ADVISORY COUNCIL

- Formulate and review policies related to the implementation of the Discipline Zone.
- Provide strategic guidance to ensure inter-agency and multi-sectoral cooperation.
- Evaluate progress, resolve policy-level challenges, and recommend improvements.
- Convene regular meetings to monitor implementation outcomes and compliance levels.
- Serve as the central advisory body to the Municipal Mayor on matters of public order, discipline, and enforcement.

ii. TASK FORCE LEADER

- Exercise full operational control and supervision over the implementation of the Discipline Zone.
- Lead planning, coordination, and deployment of personnel under the Task Force Disiplina (TFD).
- Ensure close coordination with barangay officials, national agencies, and civil society partners.
- Regularly report implementation status, significant violations, and operational challenges to the Municipal Mayor and Advisory Council.
- Initiate and lead special operations and intensified enforcement campaigns, when necessary.

iii. ADMINISTRATIVE & ADJUDICATION UNIT

- Oversee internal management of human resources assigned to the Discipline Zone (attendance, duty schedules, leave, etc.).
- Handle budget planning, disbursement tracking, and logistical procurement aligned with operational needs.
- Maintain an updated and secure database of violations, citations, and case resolutions.
- Manage inventory and distribution of materials (uniforms, citation tickets, signage, equipment, etc.).
- Ensure adequate supply, mobility, and support services for field operations.
- Supervise the operations of the Help Desk, which shall serve as the central point for receiving complaints, monitoring reports, handling inquiries, and coordinating among enforcement and support units.
- Interpret relevant ordinances and advise enforcement teams on proper legal procedures.

- Review citations and evaluate supporting evidence to determine legal sufficiency.
- Conduct summary proceedings or administrative hearings for violations where adjudication is required.
- Recommend penalties, settlements, or escalation to higher authorities or courts when appropriate.
- Draft legal templates (e.g., notices, demand letters, orders of confiscation) for uniform enforcement.
- Initiate or endorse the filing of appropriate legal actions in coordination with the Municipal Legal Office or other relevant legal authorities, as may be necessary.

iv. **FIELD OPERATIONS UNIT**

- Conduct daily roving and area assignments along the Discipline Zone in designated shifts.
- Monitor, apprehend, and issue citation tickets to violators of municipal ordinances and regulations.
- Ensure unobstructed public spaces by removing illegal vendors, structures, or encroachments.
- Coordinate with barangays for localized enforcement and community engagement.
- Prepare daily field reports, including incident logs and photo documentation, for submission to the Administrator and Task Force Leader.

SECTION 6. DISCIPLINE ZONE GUIDELINES

To maintain order, safety, and cleanliness within designated Discipline Zones in the Municipality of Bayambang, the following rules and regulations shall be strictly enforced:

- No Smoking** – Smoking is strictly prohibited in all public areas within the Discipline Zone.
- No Littering, Dumping, or Burning of Garbage** – The disposal of litter in public spaces, open dumping, or burning of solid waste is strictly prohibited.
- Proper Waste Segregation and Disposal** – All individuals and establishments must observe proper segregation and disposal of waste at all times.
- Control of Stray Animals** – Stray animals found roaming in public areas shall be caught and impounded in accordance with municipal ordinances.
- No Vendors or Obstructions on Public Ways** – Sidewalks, walkways, and roadsides must remain free from illegal vending, structures, or other forms of obstruction.

- f. **Cleanliness of Business Frontage** – All business establishments are required to maintain cleanliness and proper waste management in front of their premises at all times.
- g. **Clear Pedestrian Walkways** – Pedestrian walkways must be kept clear and unobstructed to ensure the safe and free movement of the public.
- h. **Truck Ban** – Trucks that exceed the municipal weight limit or operate during prohibited hours shall not be allowed to traverse through Discipline Zones, except those delivering essential goods and possessing proper clearance or permits from the relevant authorities.
- i. **Mandatory Dress Code for Motorcycle and Tricycle Drivers** – Drivers must wear closed shoes, long pants, and appropriate upper garments (e.g., no sleeveless shirts or driving while topless). Motorcycle drivers must also wear standard protective helmets. Non-compliance shall result in apprehension and imposition of corresponding penalties.
- j. **Business Permit Requirement** – No business shall be allowed to operate within the Municipality of Bayambang without first securing the necessary business permits and licenses, and paying all required regulatory fees and charges. Any establishment found operating without proper authorization shall be subject to closure, penalties, or other sanctions provided by law or local ordinance.

All persons, drivers, pedestrians, business owners, and residents within Discipline Zones are enjoined to observe these guidelines strictly. Violations shall be met with appropriate sanctions as provided under existing ordinances and regulations.

Violations shall be met with immediate citation, penalty imposition, and, if necessary, confiscation or removal of unauthorized structures, animals, or merchandise.

SECTION 7. PUBLIC INFORMATION AND SIGNAGE

The Municipal Information Office shall:

- Install large-format “DISCIPLINE ZONE” signages at entry and exit points of the zone;
- Disseminate information about the ordinances and their penalties;
- Conduct barangay briefings and public awareness campaigns.

SECTION 8. ESTABLISHMENT OF A DISCIPLINE ZONE HELP DESK

To ensure accessible public assistance, reporting, and feedback, a Discipline Zone Help Desk shall be established at a designated area within the Municipal Hall and other strategic locations within the Discipline Zone. The Help Desk shall perform the following functions:

- a. Receive complaints, reports, or inquiries from the public related to violations or implementation of Discipline Zone ordinances;

- b. Assist violators in understanding citations issued and guide them on payment of penalties or filing of disputes;
- c. Document public feedback and submit weekly summaries to the Administrator of the TFD;
- d. Provide information and guidance to business owners, commuters, and residents regarding compliance requirements.

The Help Desk shall be manned by trained LGU personnel under the supervision of the Administrator of the TFD. Public Information Officers shall also be assigned to assist in communication and coordination.

The Help Desk must maintain a logbook or digital reporting system for transparency and accountability and shall operate during regular office hours and during scheduled Task For operations or special campaigns.

SECTION 9. FUNDING

Initial funding for this initiative shall be drawn from the Peace and Order Fund, Solid Waste Management Fund, and other legally available sources. Supplemental budgets may be allocated upon recommendation of the TFD, subject to Sangguniang Bayan approval.

SECTION 10. EXTENSION OF DISCIPLINE ZONES

Other strategic areas of the Municipality, including but not limited to the town plaza, public market, school zones, and barangay centers, are likewise deemed integral components of the declared Discipline Zones and shall be subject to the same standards of order, cleanliness, and compliance with existing municipal ordinances.

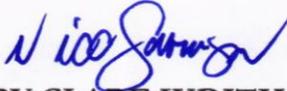
SECTION 11. SEPARABILITY CLAUSE

If any part or provision of this Executive Order is declared invalid or unconstitutional, the remaining provisions shall remain in full force and effect.

SECTION 12. EFFECTIVITY

This Executive Order shall take effect immediately upon signing and shall remain in full force unless revoked or superseded.

Done this 16th day of July, 2025, at the Municipality of Bayambang, Pangasinan.


MARY CLARE JUDITH PHYLLIS JOSE-QUIAMBAO
Municipal Mayor

