



Republic of the Philippines
Province of Pangasinan
MUNICIPALITY OF BAYAMBANG

OFFICE OF THE MUNICIPAL MAYOR

EXECUTIVE ORDER NO. 185

Series of 2025

“AN ORDER DESIGNATING MR RICKY V. BULALAKAW AS THE LOCAL ECONOMIC DEVELOPMENT AND INVESTMENT PROMOTION (LEDIP) OFFICER AND ATTY. JUSTINE ALVAREZ AS THE ALTERNATE LEDIP OFFICE IN THE MUNICIPALITY OF BAYAMBANG, PANGASINAN”

WHEREAS, the Local Government Code of 1991 mandates local government units to promote economic development within their jurisdiction;

WHEREAS, the Department of the Interior and Local Government (DILG) encourages all Local Government Units (LGUs) to strengthen their Local Economic Development and Investment Promotion (LEDIP) efforts to enhance economic competitiveness, attract investments, and generate employment, pursuant to DILG Memorandum Circular No. 2020-167 dated December 9, 2020, otherwise known as the “Guidelines on Promoting Local Economic Development and Investment Promotion and the Establishment of LEDIP Offices/Units in All Provinces, Cities, and Municipalities”;

WHEREAS, the Municipality of Bayambang recognizes the need to designate qualified personnel who shall lead and manage local economic development initiatives and coordinate investment promotion activities;

WHEREAS, the designation of a LEDIP Officer and an Alternate LEDIP Officer will ensure the effective implementation, monitoring, and evaluation of local economic development programs, as well as facilitate coordination with national government agencies, private sector partners, and other stakeholders;

NOW, THEREFORE, I, MARY CLARE JUDITH PHYLLIS JOSE-QUIAMBAO, Municipal Mayor of Municipality of Bayambang, Pangasinan, by the virtue of the power vested in me by the law, do hereby order the designation of a new Local Economic Development and Investment Promotion Officer (LEDIP Officer) and Alternate LEDIP Officer in the Municipality.

SECTION 1. DESIGNATION OF MR RICKY V. BULALAKAW AS THE NEW LOCAL ECONOMIC DEVELOPMENT INVESTMENT PROMOTION OFFICER. To further establish a favorable and stable policy for business, promote investment, and provide support to MSMEs and investors in the locality, and improve the quality of life of residents through sustained economic growth and development, **MR RICKY V. BULALAKAW** is designated as the new LEDIP Officer in the Municipality of Bayambang, Pangasinan.

SECTION 2. DESIGNATION OF ATTY. JUSTINE ALVAREZ AS THE ALTERNATE LOCAL ECONOMIC DEVELOPMENT INVESTMENT PROMOTION OFFICER. The

“Baley ko, Pawilen ko, Aroen ko, tan Tulungan ko”



THE LONGEST BARBEQUE
8.016 KILOMETERS

April 4, 2014
Bayambang, Pangasinan, Philippines



THE TALLEST BAMBOO SCULPTURE (Supported)
50.23M

April 5, 2019
St. Vincent Ferrer Prayer Park
Barangay Bari, Bayambang
Pangasinan, Philippines

OFFICE OF THE MAYOR
Municipal Hall, Roxas St. Zone II,
Bayambang, 2423 Pangasinan
(075) 633-1000 Loc. 100
mayoroffice@bayambang.gov.ph



alternate LEDIP Officer shall assume the duties and responsibilities of the LEDIP Officer in the latter's absence and assist in the performance of LEDIP-related tasks.

SECTION 3. FUNCTIONS. The LEDIP Officer shall perform the following:

1. Serve as member of the advisory group that will guide the LGU for investment promotion;
2. Steer the creation of a business enabling environment to attract, retain or expand investments;
3. Advocate and promote policies and practices that will encourage local investments such as:
 - Preparation of LGU Economic Development Plan aligned with the Provincial Development and Physical Framework Plan (PDPFP), Comprehensive Land Use Plan (CLUP), Comprehensive Development Plan (CDP) and Local Investments and Incentive Code as may be applicable;
 - Assist on the formulation of Local Investments and Incentive Code (LIIC);
 - Marketing and Promotion Strategies of the LGU.
4. In close coordination with the Local Planning and Development Coordinator, identify revenue generating and enterprise development projects of the LGU which may be implemented by the private sector through Public-Private partnership (PPP) arrangements;
5. Provide support and facilitation assistance for prospective and new investors;
6. Establish and maintain local economic database containing relevant facts and figures on the local economy to be able to provide information about business potentials of the LGU including its services to prospective investors to attract more investment to flow in the locality;
7. Conduct mission trips in relation to promotion and marketing activities of the LGU to attract investments;
8. Assist in the promotion and development of Micro, Small and Medium Enterprises (MSMEs) in the locality, as well as all other potential investors, particularly in (1) securing license and permits (2) identifying business or joint venture partners, raw materials suppliers and possible business sites, (3) sourcing skilled manpower and service providers, and (4) facilitating the resolution of issues and concerns encountered by business entities;
9. Establish and maintain partnership with Regional Office of National Economic Development Authority (NEDA), Public-Private Partnership (PPP) Center, Department of Trade and Industry (DTI), DTI-Board of Investments (DTI-BOI), National Competitiveness Council (NCC), Department of Science and Technology (DOST), Department of Finance (DOF) Bureaus and attached agencies such as Bureau of Internal Revenue (BIR), Bureau of Customs (BOC), Securities and Exchange Commission (SEC), and Bureau of Local Government Finance (BLGF), along with other national government regulatory agencies and with the private sector, NGOs/CSOs, academe and other stakeholders in the implementation of programs, projects and activities that will promote the business-friendliness and competitiveness of the LGU;

10. Represent the Province/City/Municipality in trade and investment meetings, conference, and other similar activities in both domestic and foreign venues; and
11. Prepare and disseminate investments promotion collaterals, e.g., brochures, and a website of the LGU for the purpose of information dissemination, including issuing reminders to Registered Enterprises, and providing information relevant to investors, among other information generally relevant to doing business.

SECTION 4. SEPARABILITY CLAUSE. If any provision of the Executive Order is declared invalid or unconstitutional, the other provisions not affected thereby shall remain valid and subsisting.

SECTION 5. REPEALING CLAUSE. All other orders, rules, regulations and issuances, or parts thereof which are inconsistent with this Order, are hereby repealed, amended or modified accordingly.

SECTION 6. EFFECTIVITY CLAUSE. This executive order shall take effect immediately and will continue until amended or revoked.

Let copies of this Order be furnished to Offices and Departments concerned, the MLGOO and the Office of the Sangguniang Panlalawigan and Provincial Governor for their information and guidance.

Done this 2nd day of December 2025 at the Municipality of Bayambang, Pangasinan.

MARY CLARE JUDITH PHYLLIS JOSE-QUIAMBAO
Municipal Mayor

