



Republic of the Philippines
Province of Pangasinan
MUNICIPALITY OF BAYAMBANG

OFFICE OF THE MUNICIPAL MAYOR

EXECUTIVE ORDER NO. 97

Series of 2026

AN EXECUTIVE ORDER CREATING THE MUNICIPAL TASK FORCE FOR THE MEASLES-RUBELLA SUPPLEMENTAL IMMUNIZATION ACTIVITY (MR-SIA) AND PROVIDING FOR ITS IMPLEMENTATION IN THE MUNICIPALITY OF BAYAMBANG, PANGASINAN

WHEREAS, Article II, Section 15 of the 1987 Constitution provides that the State shall protect and promote the right to health of the people and instill health consciousness among them;

WHEREAS, Republic Act No. 7160, otherwise known as the Local Government Code of 1991, mandates local government units to exercise powers and functions necessary for the promotion of the general welfare, including the provision of basic health services and the implementation of programs aimed at protecting public health;

WHEREAS, the Department of Health (DOH) continues to implement nationwide immunization initiatives, including the **Measles-Rubella Supplemental Immunization Activity (MR-SIA)**, to increase population immunity, prevent outbreaks, and reduce morbidity and mortality caused by measles and rubella infections;

WHEREAS, the successful implementation of the MR-SIA requires strong coordination, collaboration, and unified action among concerned municipal offices, national government agencies, barangay officials, health workers, schools, community organizations, and other stakeholders;

WHEREAS, the Municipality of Bayambang recognizes the importance of strengthening immunization coverage and ensuring that eligible children within the municipality are reached and provided with safe and effective measles-rubella vaccination services;

NOW, THEREFORE, I, MARY CLARE JUDITH PHYLLIS JOSE-QUIAMBAO, Municipal Mayor of Bayambang, Pangasinan, by virtue of the powers vested in me by law, do hereby order the creation of the **Municipal Task Force for the Measles-Rubella Supplemental Immunization Activity (MR-SIA)** and provide for its implementation as follows:

SECTION 1. CREATION OF THE MUNICIPAL TASK FORCE.

There is hereby created the **Municipal Task Force for the Measles-Rubella Supplemental Immunization Activity (MR-SIA)**, hereinafter referred to as the **Municipal MR-SIA Task Force**, which shall oversee, coordinate, and facilitate the effective implementation of the MR-SIA within the Municipality of Bayambang, Pangasinan.

SECTION 2. COMPOSITION OF THE MUNICIPAL MR-SIA TASK FORCE. The Municipal MR-SIA Task Force shall be composed of the following:

"Baley ko, Pawilen ko, Aroen ko, tan Tulungan ko"



THE LONGEST BARBEQUE
8.016 KILOMETERS
April 4, 2014

Bayambang, Pangasinan, Philippines



THE TALLEST BAMBOO SCULPTURE (Supported)
50.23M
April 5, 2019

St. Vincent Ferrer Prayer Park
Barangay Bani, Bayambang
Pangasinan, Philippines

OFFICE OF THE MAYOR
Municipal Hall, Roxas St. Zone II,
Bayambang, 2423 Pangasinan
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Chairperson: **MARY CLARE JUDITH PHYLLIS JOSE-QUIAMBAO**
Municipal Mayor

Vice-Chairperson: **DR. PAZ VALLO**
Municipal Health Officer, RHU-I

Members:

ATTY. RODELYNN RAJINI S. VIDAD
Municipal Administrator

ENP. RYAN JAMES NICHOLAI DIZON
Municipal Planning and Development Coordinator

MRS. MARIE CHRISTINE B. TERRADO
Municipal Budget Officer

MR. FLEXNER M. DE VERA
Municipal Accountant

MRS. CHARMAINE ROSE C. BULALAKAW
Acting Municipal Treasurer

MS. KIMBERLY P. BASCO
Municipal Social Welfare and Development Officer

MR. RESTY ODON
Public Information Officer

MS. GENEVIEVE N. UY
Municipal Disaster Risk Reduction and Management Officer

DR. LONGINO FERRER
PSDS, Bayambang I

DR. CANDRA PENULIAR
PSDS, Bayambang II

MS. ARIANNE PERALTA
MLGOO

PLTCOL. ROMMEL BAGSIC
OIC-MPS-Bayambang

FSINSP RAYMUND PALISOC
Municipal Fire Marshall

MRS. LAURA U. OCFEMIA

Barangay Health Workers, OIC

MR. RODELITO F. BAUTISTA

OIC-Liga ng mga Barangay President

SECTION 3. FUNCTIONS AND RESPONSIBILITIES. The Municipal MR-SIA Task Force shall have the following functions:

- Formulate and implement the municipal action plan for the MR-SIA in accordance with the guidelines of the Department of Health;
- Ensure effective coordination among municipal offices, barangay officials, schools, health facilities, and partner organizations;
- Mobilize resources, personnel, facilities, and logistical support necessary for the successful conduct of vaccination activities;
- Conduct advocacy, information dissemination, and community engagement activities to promote awareness and acceptance of measles-rubella vaccination;
- Identify eligible children and ensure maximum vaccination coverage through intensified outreach and community-based strategies;
- Monitor and evaluate the implementation of MR-SIA activities and submit accomplishment reports to concerned agencies;
- Address operational challenges, concerns, and issues that may arise during the implementation period; and
- Perform such other functions necessary to achieve the objectives of the MR-SIA.

SECTION 4. ROLE OF THE MUNICIPAL HEALTH OFFICE. The Municipal Health Office shall serve as the technical lead and secretariat of the Municipal MR-SIA Task Force and shall provide technical guidance, coordinate vaccination activities, maintain records, and ensure compliance with DOH protocols and standards.

SECTION 5. ROLE OF BARANGAY GOVERNMENTS. All barangay officials are hereby encouraged and directed to support the implementation of the MR-SIA by assisting in community mobilization, identification of eligible children, dissemination of information, and provision of necessary support to vaccination teams.

SECTION 6. INFORMATION, EDUCATION, AND COMMUNICATION CAMPAIGN. The Municipal Information Office, in coordination with the Municipal Health Office and other concerned offices, shall develop and implement an information, education, and communication campaign to promote public awareness regarding the importance, safety, and benefits of measles-rubella immunization.

SECTION 7. RESOURCE MOBILIZATION. All concerned municipal offices are hereby directed to provide necessary assistance, subject to existing budgeting, accounting, auditing, and procurement laws, rules, and regulations, to ensure the successful implementation of the MR-SIA.

SECTION 8. MEETINGS AND REPORTING. The Municipal MR-SIA Task Force shall convene as often as necessary to monitor progress, resolve issues, and ensure the timely implementation of planned activities. Regular accomplishment reports shall be prepared by the Municipal Health Office for submission to the Municipal Mayor and concerned agencies.

SECTION 9. FUNDING. Funds necessary for the implementation of this Executive Order shall be sourced from available municipal funds and other allowable sources, subject to existing laws, rules, and regulations.

SECTION 10. SEPARABILITY CLAUSE. If any provision of this Executive Order is declared invalid or unconstitutional, the remaining provisions not affected thereby shall remain in full force and effect.

SECTION 11. REPEALING CLAUSE. All executive issuances, orders, rules, and regulations or parts thereof inconsistent with this Executive Order are hereby repealed, amended, or modified accordingly.

SECTION 12. EFFECTIVITY. This Executive Order shall take effect immediately upon signing and approval.

Done at the Municipality of Bayambang, Province of Pangasinan, this 2nd day of July 2026.

MARY CLARE WENDITH PHYLLIS JOSE-QUIAMBAO
Municipal Mayor

